9. ECell Event: #13

Resource Person: Mr. Anuj Kuthialla Sood, Director-Avant Finwise Pvt. Ltd. Held on 11.06.2022 (Offline mode – On-campus @ Seminar Hall)

Activity/Event Report:

Name of Event	: Innovation Entrepreneurship & Incubation Center (IEIC) and Center of Incubation and Entrepreneurship (CIE)
Date of Conduction	: 30 th July 2022
Class/Semester	: PGDM/MMS Batch 2021-2023
No. of Students & Faculty	: 90
Faculty Coordinator	: Prof. Gaanyesh Kulkarni
Student Coordinator/Committee	: Ms. Sonali Tiwari.
Resource Person	: Mr. Anuj Kuthialla Sood
Designation	: Director, Avant Finwise Pvt. Ltd.

Objective:

To create, the Entrepreneurial Mindset among the students.

Description:

The session began with a brief introduction to the topic by our hosts Ms. Priyanka Gaikwad and Mr. Parth Thakkar. This was followed by seeking the blessings of Goddess Saraswati by lighting of the lamp and playing Saraswati Vandana.

The hosts then briefly introduced our Guest Speaker, Mr. Anuj Kuthialla, who is the Director, Avant Finwise Pvt. Ltd.

The session thereafter was continued by Anuj sir, where he started speaking about his journey around from year 2009 till date. He also stated about his learning's and knowledge, as well as he mentioned about the responsibilities and encouragement, that he gained at his work place.

Furthermore, he said it's being years and still he is learning and also suggested one while going ahead in future, one should surely be clear and take right decision.

The speaker further continued with introducing his company, the topic and knowing what students understand about entrepreneurship. He further stated that, entrepreneurs should have growth mindset rather than fixed mindset. He also enhanced how passion, ownership of work, scalability, determination, opportunities, etc. important for entrepreneurs. He also mentioned, self-motivated, self-started and self-goal setting as the 3 important factors for one in order to succeed.

Mr. Anuj Kuthialla concluded his session by addressing that an entrepreneur should take calculated risk, should give his time and money but he shall always research, before investment. Study the market, the industry and once convinced, create the roadmap as well as create vision for yourself. Be committed, be differentiated.

Key Takeaways:

- One shall be clear about what he want to do ahead.
- One shall always think out of box
- If want to grow fast, always do little extra
- Be differentiated
- Have ownership of whatever, you do
- Be creative
- Be Passionate as well as determinant
- Have growth mindset
- Never give up
- Always look for opportunity and try to convert into result
- Believe in feedback as well as in improvisation
- Always have commitment with yourself.

Question and answer sessions held.

The session ended with the Vote of Thanks from our host Ms. Priyanka and Mr. Parth towards Mr. Sunil Rane Sir, the Trustee of Atharva Group - Ms. Pallavi Rane Ma'am; Director of Atharva Institute of Management Studies - Dr. R. G. Ratnawat Sir as well as Director of Atharva School of Business - Dr. Harshita Kumar ma'am, and our humble faculty and students with the efforts of whom, this session was a success.

Event Report prepared by: Ms. Shefali Magdum, Student, MMS-A.

This event was conducted under the guidance of Prof. Gaanyesh Kulkarni, HOD, Marketing.

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of Prof. Gaanyesh Kulkarni, HOD, Marketing.